

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of

Amendment of Section 73.202(b) Table of Allotments, FM Broadcast Stations (Blanchard, Louisiana)

MM Docket 93-13 RM-8156....

To: The Chief, Allocations Branch

FCC MAIL BRANCH

REPLY COMMENTS AND OPPOSITION

Comes now Daryl L. Bordelon ("Bordelon"), pursuant to Section 1.415 of the Commission's Rules, and submits the following "Reply Comments and Opposition" in response to the "Counterproposal" filed by Arkansas Wireless Co. ("Arkansas"), on May 3, 1993. 1/

BACKGROUND

This proceeding began with the filing of a petition to amend the FM Table of Allotments, Section 73.202(b) of the

^{1/} Arkansas' counterproposal was released on Public Notice No. 1940, Petitions for Rule Making Filed, May 12, Thus, the instant Reply Comments are timely filed.

Commission's Rules, requesting the allotment of FM Channel Channel 271C3 to Blanchard, Louisiana, as that community's first local FM service. Arkansas' counterproposal requests the allotment of Channel 271A to Arkansas, as that community's first local FM service. Both proposals are mutually-exclusive in that Channel 271 can be allotted to only one of the two communities and there are no alternate Class C3 channels available at Blanchard or Class A channels at Stephens.

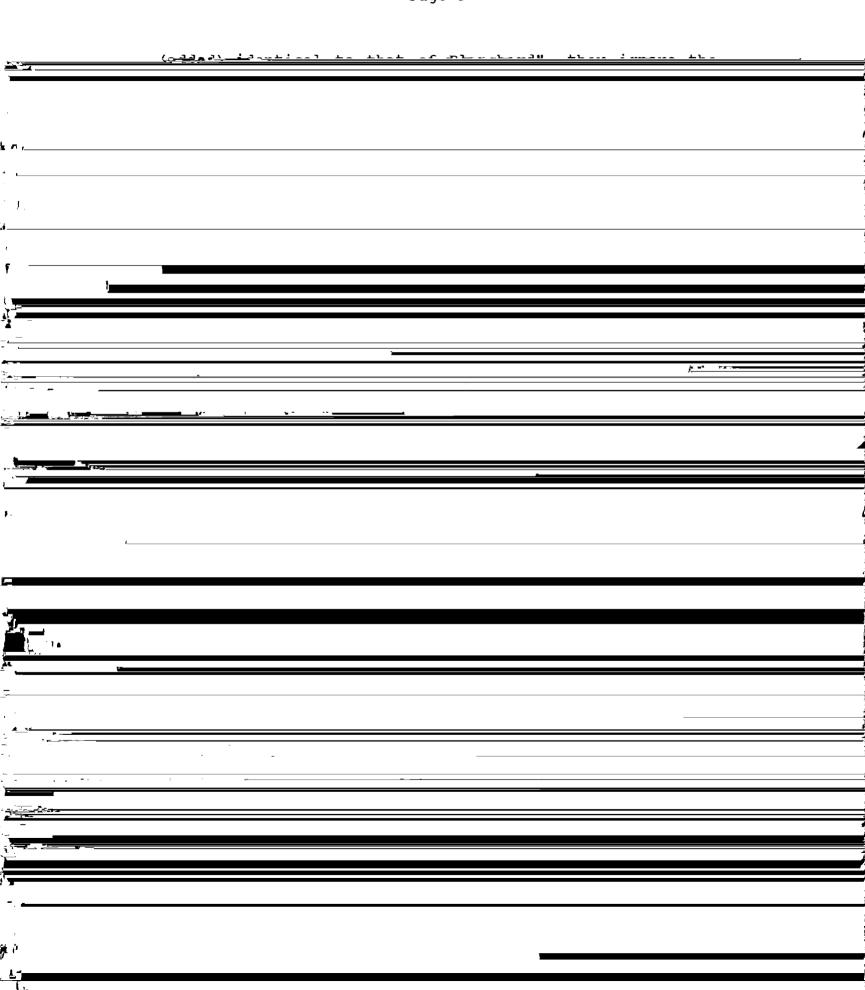
Under the allotment criteria set forth in *Revision of FM*Policies and Procedures, 90 FCC2d 88, 51 RR2d 807 (1982), recon.

denied 56 RR2d 448 (1984), conflicting proposals are weighted as follows:

- (1) first full-time aural service;
- (2) second full-time aural service;
- (3) first local service;
- (4) other public interest matters.

(Co-equal weight is accorded priorities (2) and (3).)

Inasmuch as the allotment of Channel 271 would represent the first local service at either community (Priority 3), Commission policy dictates that the channel be allotted to the more populous of the two towns, which is Blanchard, Louisiana. Although Arkansas' notes that "the population of Stephens is 1137, almost (emphasis



CERTIFICATE OF SERVICE

I, Daryl L. Bordelon certify that I have this 26th day of May, 1993, sent by regular United States mail, postage

